# **Tennessee Education Lottery Corporation**

Projections for FY 2005 & FY 2006

### Tennessee Education Lottery Corporation Projections for Fiscal Year 2005 and Fiscal Year 2006

	Actual Through 10/31/04		Projected for Nov - Jun 2005		Projected FY 2005		Fiscal Year 2005 Budgeted as Submitted		Fiscal Year 2006 Projections	
Gross Revenues	\$	251,335,000	\$	489,142,000	\$ 740,476,000	\$	693,000,000	\$	768,000,000	
Total Proceeds	\$	235,456,000	\$	457,574,000	\$ 693,030,000	\$	646,583,000	\$	720,100,000	
Return to Education	\$	71,300,000	\$	138,736,000	\$ 210,035,000	\$	200,788,000	\$	218,983,000	
Return to After School Program	\$	1,175,000	\$	2,625,000	\$ 3,800,000	\$	3,400,000	\$	3,950,000	
% Return		30.3%		30.3%	30.3%		31.1%		30.4%	
Direct Expenses (As a % of Total Proceeds)										
Prize Expense Instants Cash 3 Powerball & Lotto 5  Retailer Commissions (As a % of Gross Sales)		60.3% 51.0% 50.0%		57.6% 49.5% 50.0%	58.5% 50.0% 50.0% 6.5%		56.4% 50.0% 50.0% 6.5%		59.1% 50.0% 50.0% 6.5%	
Vendor Fees		2.1%		2.2%	2.2%		2.1%		2.2%	
Non-Direct Expenses (As a % of Total Proceeds)										
Advertising		2.0%		2.1%	2.0%		2.2%		2.0%	
Other Gaming		0.5%		1.0%	0.9%		0.9%		0.9%	
Personnel Total Number of Positions Number of Direct Sales Positions		1.1% 178 59		1.6% N/A N/A	1.5% 197 65		1.6% 197 65		1.4% 197 65	
Fringe Benefits		0.3%		0.5%	0.4%		0.4%		0.4%	
Other Operating Expenses		0.5%		0.7%	0.7%		0.7%		0.6%	

#### Tennessee Education Lottery Corporation Projections for Fiscal Year 2005 and Fiscal Year 2006

	Actual Through 10/31/04		Projected for Nov -June		Projected FY 2005		Fiscal Year 2005 Budget As Submitted		Fiscal Year 2006 Projections	
SALES		_								
Instant Ticket Sales	\$	168,934,938	\$	336,421,838	\$	505,356,776	\$	495,429,000	\$	520,000,000
Cash 3	Ψ	22,310,874	Ψ	43,505,664	Ψ	65,816,538	Ψ	52,143,000	Ψ	70,000,000
Powerball		54,885,261		93,452,134		148,337,395		125,071,000		153,000,000
Lotto 5		5,203,633		15,761,918		20,965,551		20,357,000		25,000,000
GROSS TICKET SALES	\$	251,334,706	\$	489,141,554	\$	740,476,260		693,000,000	\$	768,000,000
Less: Instant Tickets Provided as Prizes		(17,245,032)		(34,301,359)		(51,546,391)		(49,543,000)		(52,000,000)
Net Ticket Sales	\$	234,089,674	\$	454,840,195	\$	688,929,869	\$	643,457,000	\$	716,000,000
Other Revenue		1,366,573		2,733,427		4,100,000		3,126,000		4,100,000
TOTAL PROCEEDS	\$	235,456,247	\$	457,573,622	\$	693,029,869	\$	646,583,000	\$	720,100,000
DIRECT EXPENSES										
Prize Expense										
Instant Ticket	\$	91,438,870	\$	174,040,206	\$	265,479,076	\$	251,480,000	\$	276,588,000
Less: Unclaimed from Prior Year		(683,188)		(1,392,812)		(2,076,000)		(2,076,000)		(3,800,000)
Net Instant Ticket Prize Expense		90,755,682		172,647,394		263,403,076		249,404,000		272,788,000
Cash 3		11,376,940		21,531,329		32,908,269		26,071,000		35,000,000
Powerball		27,443,169		46,725,529		74,168,698		62,535,000		76,500,000
Lotto 5		2,601,824		7,880,952		10,482,776		10,178,000		12,500,000
Total Prize Expense		132,177,615		248,785,203		380,962,818		348,188,000		396,788,000
Retialer Commissions		16,329,115		31,801,842		48,130,957		45,046,000		49,920,000
Vendor Fees	•	4,819,042	_	10,118,877	_	14,937,919	_	13,598,000	•	15,446,000
Total Direct Expense	\$	153,325,772	\$	290,705,922	\$	444,031,694	\$	406,832,000	\$	462,154,000
NON-DIRECT EXPENSE		4 070 400		40 407 507		45 440 000		45 440 000		45 440 000
Advertising		4,972,493		10,137,507		15,110,000		15,110,000		15,110,000
Other Gaming Expenses Personnel		1,163,573 2,727,154		4,931,427 7,608,846		6,095,000 10,336,000		6,095,000 10,336,000		6,095,000 10,336,000
Fringe Benefits		628,729		2,234,271		2,863,000		2,863,000		2,863,000
Other Operating Expenses		1,338,899		3,220,101		4,559,000		4,559,000		4,559,000
Total Non-Direct Expenses	\$	10,830,848	\$	28,132,152	\$	38,963,000	\$	38,963,000	\$	38,963,000
TOTAL EXPENSES	\$	164,156,620	\$	318,838,074	\$	482,994,694	\$	445,795,000	\$	501,117,000
INCOME FROM OPERATIONS	\$	71,299,627	\$	138,735,548	\$	210,035,175	\$	200,788,000	\$	218,983,000
INCOME SUBJECT TO TRANSFER	\$	71,299,627	\$	138,735,548	\$	210,035,175	\$	200,788,000	\$	218,983,000
% of Total Proceeds		30.3%		30.3%		30.3%		31.1%		30.4%

## Tennessee Education Lottery Corporation Summary of Key Financial Data As of October 31, 2004 In (\$ 000's)

		Month to date at 10/31/2004	Fiscal Year 2005 First Quarter	Fiscal Year 2004 Fourth Quarter	Fiscal Year 2004 Third Quarter	Total Since Inception
Note 1:	Income Statement Data:					
Note 2:	Gross Ticket Sales	67,862	183,473	196,106	231,580	679,021
	Total Lottery Proceeds	63,824	171,632	182,697	210,507	628,660
Note 3:	Prize Expense	35,964	96,214	100,465	116,507	349,150
	Prize Expense	56.3%	56.1%	55.0%	55.3%	55.5%
Note 4:	Retailer Commissions	4,408	11,921	12,741	15,052	44,122
	Retailer Commissions (as a % of Gross Revenues, per statute)	6.5%	6.5%	6.5%	6.5%	6.5%
	Due to Education Account	19,986	51,314	59,497	63,774	194,571
	Due to After-School Program	1,175	855	2,050	1,165	
Other Se	elected Data (as a % of Total Lottery Proceeds):					
	Due to Education	31.3%	29.9%	32.6%	30.3%	
Note 5:	Vendor Fees	2.0%	2.1%	2.3%	2.4%	
	Advertising	1.8%	2.2%	1.2%	1.6%	
	Personnel	0.9%	1.2%	1.1%	1.3%	
	Fringe Benefits	0.2%	0.2%	0.2%	0.2%	
	Other Operating and Other Gaming	0.4%	1.3%	1.2%	1.6%	

#### Tennessee Education Lottery Corporation Summary of Key Financial Data As of October 31, 2004 In (\$ 000's)

#### Significant Accounting Policies and Notes:

- **Note 1:** The TEL is accounted for as an enterprise fund, with the financial statements being prepared on the accrual basis of accounting in accordance with generally accepted accounting principles.
- Note 2: Instant Ticket revenues are recognized when the product is made available for sale to the public, which is based on ticket activations by the retailers. Online Ticket revenues are recognized on the day of the draw.
- Note 3: Prize expense for instant games is recognized based on the predetermined prize structure for each game in accordance with the approved game working papers. Prize expense is recorded when the tickets are activated for sale. Prize expense for online games is currently recognized on an industry average of 50% of draw sales.

An estimate of two percent (2%) of the prize expense for instant games is recognized as unclaimed prizes. For online games, an estimate of two percent (2%) of prize liability (excluding jackpot prizes) is recognized as unclaimed prizes.

- **Note 4:** Retailers receive a commission of 6.5% on gross ticket sales, which includes free instant tickets issued as prizes.
- Note 5: TEL contracts with two vendors, GTECH Corporation and Scientific Games International, for Lottery Gaming Systems and Services, and Instant Ticket Products and Services, respectively. Compensation paid to these vendors is 1.24% and 1.139% of adjusted sales, respectively, in accordance with the related contractual agreement.

# TENNESSEE EDUCATION LOTTERY CORPORATION REVENUES AND EXPENSES

Fiscal Year to Date as of October 31, 2004

	ACTUALS THROUGH October 30, 2004	BUDGET THROUGH October 30, 2004	OVER/(UNDER) BUDGET
SALES			
INSTANT TICKET SALES	\$168,934,938	\$165,143,000	\$3,791,938
CASH 3	22,310,874	17,381,000	4,929,874
POWERBALL	54,885,261	41,690,332	13,194,929
LOTTO 5	5,203,633	4,071,400	1,132,233
GROSS TICKET SALES	\$251,334,706	\$228,285,732	\$23,048,974
LESS: INSTANT TICKETS PROVIDED AS PRIZES	(17,245,032)	(16,514,332)	(730,700)
NET TICKET SALES	\$234,089,674		
OTHER REVENUE			
RETAILER APPLICATION FEES	10,350	10,000	350
INTEREST INCOME	173,988	120,000	53,988
MISCELLANEOUS INCOME	16,945	2,000	14,945
RETAILER SERVICE FEE	1,165,290	910,000	255,290
TOTAL OTHER REVENUE	1,366,573	1,042,000	324,573
TOTAL REVENUE	235,456,247	212,813,400	22,642,847
GAMING EXPENSES			
PRIZE EXPENSE	132,177,614	114,705,600	17,472,014
RETAILER COMMISSIONS	16,329,115	14,838,932	1,490,183
ADVERTISING	4,972,493	5,036,668	(64,175)
VENDOR FEES	4,819,042	4,484,732	334,310
OTHER GAMING EXPENSE	1,163,573	2,031,668	(868,095)
TOTAL GAMING EXPENSES	\$159,461,837	\$141,097,600	\$18,364,237
OPERATING EXPENSES	2 727 454	2 445 225	(740 404)
PERSONNEL FRINGE BENEFITS	2,727,154 628,729	3,445,335 954,331	(718,181)
OTHER OPERATING EXPENSES	1,338,899	1,519,668	(325,602) (180,769)
OTHER OPERATING EXPENSES	1,330,699	1,519,000	
TOTAL OPERATING EXPENSES	4,694,782	5,919,334	(1,224,552)
TOTAL EXPENSES	\$164,156,619	\$147,016,934	\$17,139,685
INCOME	\$71,299,628	\$65,796,466	\$5,503,162
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